

## Cody Ben Lewis

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## Stuff I Know

Adobe Creative Suite • Figma • Sketch • HTML • CSS • Javascript • JSON • Wordpress • Processing • Python • Flask  
Jekyll • Liquid • Arduino • Raspberry Pi • Kickstarter • Microsoft Office Suite • Google Workspace • Slack • Sarcasm

## Jobs

### Immuta | Boston, MA

Sr. Manager, Creative Services - Spring 2021 to Present

- Promoted to lead art direction and design for the Immuta brand across all digital and print channels
- Designs and develops company web pages, email templates, and code optimizations for internal marketing tools
- Manages creative team projects and mentors designers

### string&&loop/Cody Ben Lewis, LLC | Cambridge, MA

Owner - Spring 2016 to Present

- Manages and operates a sock design and production business
- Created over 20,000 pairs of custom socks and more than fifty individual patterns
- Clients Include: WHOOP, TunnelBear, University of New Hampshire, Counter Intuitive Records

### MullenLowe | Boston, MA

Creative Technologist - Spring 2016 to Spring 2020

- Concepted, pitched, and produced (typically digitally-focused) social and creative advertising
- Clients Include: JetBlue, Burger King, Royal Caribbean, E\*TRADE, SharkNinja

### Sheehan Family Companies | Everett, MA

Graphic Designer - Fall 2014 to Spring 2016

- Led art direction and design of digital and print marketing materials
- Clients Include: Carlsberg, Kronenbourg 1664, Crabbie's Ginger Beer

### Boston University Interactive Design Department | Boston, MA

Web Design Intern - Summer 2015

- Designed digital assets and migrated content for university websites

### thelab, A Creative Production Agency | New York, NY

Creative Intern - Summer 2014

- Designed wireframes, presentation materials, and web campaign layouts
- Clients Include: Chico's, White House Black Market, Brooklinen

### St. Hubert's Animal Shelter | Madison, NJ

Volunteer - Fall 2010 to Spring 2012 (This is here so you know I like dogs)

- Sanitized shelter environment, prepped kennels, and picked the best toys for good boys and girls
- Clients Include: JP the Cheseapeake, Cabrini the Hound, Ace the Shepherd/Lab Mix

## Education

### Boston University | Boston MA

BFA in Graphic Design, Minor in Advertising - Fall 2012 to Spring 2016

Venice Studio Arts Program - Spring 2014